FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

Transaction(s) (I)

(Instr. 4)

(Instr. 4)

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Response	es)												
1. Name and Address of Reporting Person * BROADY GEORGE K			2. Issuer Name and Ticker or Trading Symbol NATURAL HEALTH TRENDS CORP [NHTC]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X_ Director X_ 10% Owner						
(Last) (First) (Middle) 751 CANYON DRIVE, SUITE 100			3. Date of Earliest Transaction (Month/Day/Year) 08/01/2013					Office	r (give title below)	Other (specify b	elow)		
(Street) COPPELL, TX 75019				4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person _Form filed by More than One Reporting Person					
(City) (State) (Zip)			Tal	Table I - Non-Derivative Securities Acqu					ired, Disposed of, or Beneficially Owned					
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year) Code (Instr. 8)		(A) or Dispo (D) (Instr. 3, 4 at		sposed of 4 and 5) (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common	Stock		08/01/2013		Code	V	Amount 10,902	٨	Price \$ 1.1	2,985,58	33		(Instr. 4) D	
Common	Stock		08/01/2013		P		8,000	Δ.	\$ 1.12	2,993,583			D	
Common Stock		08/06/2013		P		9,900	A	\$ 1.08	2 002 482			D		
Common Stock		08/20/2013		P		28,100	A	\$ 1.4	3,031,583			D		
Common Stock		08/20/2013		P		7,300		\$ 1.3	3,038,883			D		
Common Stock		08/21/2013		P		12,700	A	\$ 1.5	3,051,583			D		
Common Stock		08/21/2013		P		10,100	A	\$ 1.41	3,061,683			D		
Common Stock		08/21/2013		P		4,600	A	\$ 1.4	3,066,283			D		
Common Stock		08/26/2013		P		14,166	A	\$ 1.55	3,080,449			D		
Common Stock		08/26/2013		P		7,450	A	\$ 1.56	3,087,899			D		
Common Stock		08/27/2013		P		11,434	А	\$ 1.47	3,099,333			D		
Common Stock		08/28/2013		P		12,300	Α	\$ 1.6	3,111,633			D		
Common Stock		08/28/2013		P		6,100		\$ 1.49	3,117,733			D		
Common Stock		08/28/2013		P		1,500	A	\$ 1.59	3,119,233			D		
Common Stock		08/29/2013		P		3,000	A	\$ 1.56	3,122,233			D		
Reminder: indirectly.	Report on a	separate line	for each class of secu	urities beneficially o	owned dire	ctly o	r							
						cont	ained in	this fo	rm ar	e not req	ection of inf uired to res d OMB cont	pond un	less	EC 1474 (9- 02)
				Derivative Securiti e.g., puts, calls, wa	•		•			•	l			
1. Title of Derivative Conversion Date Security Or Exercise (Month/Day/Year) any		4. Transaction Code Year) (Instr. 8)		r 6. Date Exercisable and Expiration Date (Month/Day/Year) r 6. Date Exercisable 7. T Amule (Month/Day/Year)			Title and ount of derlying urities tr. 3 and	(Instr. 5) H		Ownersl Form of	Beneficia Ownershi (Instr. 4)			

of (D)

(Instr. 3,

4, and 5)

Code V (A) (D) Date Expiration Date Expiration Date Title Number of Shares

Reporting Owners

Barretta Carret Name / Address	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
BROADY GEORGE K 751 CANYON DRIVE, SUITE 100 COPPELL, TX 75019	X	X				

Signatures

/s/ George K. Broady	11/13/2013
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.