FORM	4
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Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden 0.5 hours per response ..

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of LACORE TERRY	2. Issuer Name an NATURAL HEA					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X. Director 10% Owner							
(Last) C/O NATURAL HEA CORP., 12901 HUTT		0	3. Date of Earliest Transaction (Month/Day/Year) 10/06/2004						X Officer (give title below) Other (specify below) CEO Lexus Int'l Inc.				
DALLAS, TX 75234		4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
1.Title of Security (Instr. 3)	Security 2. Transaction Date (Month/Day/Ye		Execution Date, if	Code (Instr. 8)		(A) or D	Securities Acquired a) or Disposed of (D) nstr. 3, 4 and 5)		Transaction(s) (Instr. 3 and 4)	Ownership Form:	Beneficial Ownership		
Common Stock, \$.00	1 par value	10/06/2004	10/06/2004	Code P	V		(D) A	Price \$ 12.47	1,066,922	D			
Common Stock, \$.00	1 par value								616,922	I	See Footnote (1)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, cans, warrants, options, convertible securities)														
1. Title of	2.	3. Transaction	3A. Deemed	4.		5. Number		6. Date Exercisable and		7. Title and		8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transact	ion	of		Expiration Da	ate	Amount of		Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code		Deriva	tive	(Month/Day/	Year)	Underlying		Security	Securities	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8))	Securit	ies			Securities		(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative					Acquir	ed			(Instr. 3 and 4)			Owned	Security:	(Instr. 4)
	Security					(A) or							Following	Direct (D)	
						Dispos	ed						- 1	or Indirect	
						of (D)							Transaction(s)		
						(Instr. 1	3, 4,						(Instr. 4)	(Instr. 4)	
						and 5)									
											Amount				
								Date	Expiration		or				
									Date	Title	Number				
								Excicisable	Date		of				
				Code	V	(A)	(D)				Shares				
XX Z	¢ 10 15	10/06/2004	10/06/0004	, n		1 00 4		10/06/0004	10/06/2000	Common	1.004	A A 195	(01.004	L.	
Warrants	\$ 12.47	10/06/2004	10/06/2004	Р		1,984		10/06/2004	10/06/2009	Stock	1,984	\$ 0.125	601,984	D	
										2.500					

Reporting Owners

Demosting Opport Name / Address	Relationships							
Reporting Owner Name / Address		10% Owner	Officer	Other				
LACORE TERRY C/O NATURAL HEALTH TRENDS CORP. 12901 HUTTON DRIVE DALLAS, TX 75234	Х		CEO Lexus Int'l Inc.					

Signatures

Terry LaCore	10/08/2004	
Signature of Reporting Person	Date	

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Securities are held by the LaCore and Woodburn Partnership, a general partnership with respect to which Mr. LaCore is a general partner, including 601,984 shares of Common Stock issuable upon the exercise of stock options and warrants held by such partnership

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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