

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

**FORM 8-K**

**CURRENT REPORT**  
**Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934**

Date of report (Date of earliest event reported): April 13, 2015

Natural Health Trends Corp.

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(Exact Name of Registrant as Specified in Its Charter)

Delaware	0-26272	59-2705336
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

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4514 Cole Avenue, Suite 1400, Dallas, Texas 75205

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(Address of Principal Executive Offices, including Zip Code)

(972) 241-4080  
(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 2.02 Results of Operations and Financial Condition.**

On April 13, 2015, Natural Health Trends Corp. issued a press release announcing its estimated revenues for the quarter ended March 31, 2015. The press release is attached hereto as exhibit 99.1.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits.

99.1 Press Release of Natural Health Trends Corp. dated April 13, 2015

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: April 13, 2015

NATURAL HEALTH TRENDS CORP.

By: /s/ Timothy S. Davidson

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Timothy S. Davidson  
Senior Vice President and Chief Financial  
Officer

**NATURAL HEALTH TRENDS ANNOUNCES FIRST QUARTER REVENUE ESTIMATE**

**DALLAS, TX, April 13, 2015** -- Natural Health Trends Corp. (Nasdaq: NHTC) estimates revenue for the quarter ended March 31, 2015 to be \$40.9 million. The Company also estimates that its deferred revenue at March 31, 2015 was \$10.2 million, compared to \$2.7 million at December 31, 2014. In the first quarter of 2014, revenue was \$23.2 million, with deferred revenue of \$7.9 million at March 31, 2014 and \$2.6 million at December 31, 2013.

Increase in quarter end deferred revenue compared to a year ago was attributable to the rapid increase in total orders, the Chinese New Year falling on a later date this year compared to last year and the labor strife on the U.S. West Coast.

The revenue estimate is preliminary and has not been reviewed by the Company's independent accountants. Significant updates and revisions may be required before the release of the Company's first quarter financial results in May. In addition, the Company's quarterly financial results will include other factors necessary to calculate additional financial metrics, including gross profit and net income.

**About Natural Health Trends Corp.**

Natural Health Trends Corp. is an international direct-selling and e-commerce company operating through its subsidiaries throughout Asia, North America, and Europe. The company markets premium quality personal care products under the NHT Global brand. Additional information can be found on the company's website, [www.naturalhealthtrends.com](http://www.naturalhealthtrends.com).

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995 -- Forward-looking statements in this release do not constitute guarantees of future performance. Such forward-looking statements are subject to risks and uncertainties that could cause our actual results to differ materially from those anticipated. Such risks and uncertainties include the risks and uncertainties detailed under the caption "Risk Factors" in our Annual Report on Form 10-K filed on March 6, 2015, with the Securities and Exchange Commission. We assume no obligation to update any forward-looking information contained in this press release or with respect to the announcements described herein.

**Contact:**

Scott Davidson  
Chief Financial Officer  
Natural Health Trends Corp.  
Tel: 972-241-4080  
[scott.davidson@nhtglobal.com](mailto:scott.davidson@nhtglobal.com)