UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934.

Date of Report: August 13, 2008 (Date of earliest event reported)

Natural Health Trends Corp. (Exact name of registrant as specified in its charter)

TX (State or other jurisdiction of incorporation) 0-26272 (Commission File Number) **59-2705336** (IRS Employer Identification Number)

75234

(Zip Code)

2050 Diplomat Drive (Address of principal executive offices)

(972) 241-4080

(Registrant's telephone number, including area code)

Not Applicable

(Former Name or Former Address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

 \Box Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition

On August 12, 2008, Natural Health Trends Corp. issued an earnings release announcing its results for the quarter ended June 30, 2008. The press release is attached hereto as exhibit 99.1.

Item 9.01. Financial Statements and Exhibits

(a) Financial statements:

None

- (b) Pro forma financial information: None
- (c) Shell company transactions:
- None
- (d) Exhibits
 - 99.1 Press Release of Natural Health Trends Corp. dated August 12, 2008

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: August 13, 2008

NATURAL HEALTH TRENDS CORP.

By: <u>/s/ Chris Sharng</u> Chris Sharng *President*

Exhibit Index

Exhibit No.

99.1

Press Release of Natural Health Trends Corp. dated August 12, 2008

Description

Natural Health Trends Announces Improved Operating Results in the Second Quarter

DALLAS, TX -- 08/12/2008 -- Natural Health Trends Corp. (NASDAQ: BHIP) today announced its financial results for the quarter ended June 30, 2008. The company demonstrated continued improvement quarter over quarter with sales in the second quarter of 2008 of \$12.3 million, compared with \$11.4 million in the first quarter of 2008. The second quarter operating loss of \$364,000 was also an improvement over an operating loss of \$698,000 in the first quarter of 2008.

Chris Sharng, the company's president, said, "We were very pleased to see our cost-cutting and revenue-generating efforts begin to pay off in the second quarter. We stabilized our cash balance, and operating earnings of the business were positive, considering non-cash items such as depreciation and stock-based compensation totaled \$500,000. We believe that the nascent revenue momentum we gained through certain personnel changes, compensation plan changes and dynamic training sessions were the drivers of this improvement. We will continue our focus on measures that can improve our gross profit margin as well as maintain our revenue momentum. In the third quarter, the seasonal summer lull and the Olympic Games might present some challenges to our Hong Kong based business. However, we believe that our long-term prospects will continue to improve."

The company plans to host a conference call at 11:30 a.m. EDT, August 13, 2008. Those who wish to participate may call telephone number (866) 672-2663, or (973) 582-2772 for international callers, 15 minutes before 11:30 a.m. EDT. Callers will need to give the conference identification number, which is 59846857. If you cannot participate in the call, but wish to hear it, you may log in to the company's homepage at www.naturalhealthtrendscorp.com and click on the conference call 1 1/2 hours after the completion of the call.

About Natural Health Trends Corp.

Natural Health Trends Corp. is an international direct-selling and e-commerce company operating through its subsidiaries throughout Asia, North America, and Europe. The company markets premium quality personal care products under the NHT Global brand. Additional information can be found on the company's website, and management encourages interested parties to register for updated corporate information via email on the company's home page, www.naturalhealthtrendscorp.com.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995 -- Forward-looking statements in this release do not constitute guarantees of future performance. Such forward-looking statements are subject to risks and uncertainties that could cause our actual results to differ materially from those anticipated. Such risks and uncertainties include the risks and uncertainties detailed under the caption "Risk Factors" in our Annual Report on Form 10-K filed on March 31, 2008, with the Securities and Exchange Commission. We assume no obligation to update any forward-looking information contained in this press release or with respect to the announcements described herein.

NATURAL HEALTH TRENDS CORP.

CONSOLIDATED BALANCE SHEETS (UNAUDITED) (In Thousands, Except Share Data)

	March 31, June 30, 2008 2008
ASSETS Current assets: Cash and cash equivalents Restricted cash Accounts receivable Inventories, net Other current assets	\$ 4,657 \$ 5,209 196 201 357 314 2,827 2,875 1,740 1,103
Total current assets Property and equipment, net Goodwill Intangible assets, net Restricted cash Deferred tax assets Other assets	$\begin{array}{c} 9,777 & 9,702 \\ 1,363 & 1,343 \\ 1,764 & 1,764 \\ 2,400 & 2,200 \\ 4,356 & 3,766 \\ 196 & 187 \\ 2,204 & 2,002 \end{array}$
Total assets	\$ 22,060 \$ 20,964

LIABILITIES AND STOCKHOLDERS' EQUITY

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Current liabilities: Accounts payable Income taxes payable Accrued distributor commissions Other accrued expenses Deferred revenue Current portion of convertible deber of discount of \$382 and \$541 at Ma 2008 and June 30, 2008, respective	urch 31,			
Other current liabilities	3,147 3,362			
Total current liabilities13,43313,191Convertible debentures, net of discount of \$3,365and \$2,833 at March 31, 2008 and June 30, 2008, respectively-				
Total liabilities Commitments and contingencies Minority interest	13,433 13,191 37 37			
Stockholders' equity: Preferred stock, \$0.001 par value; 5,000,000 shares authorized; 1,761,900 shares designated Series A convertible preferred stock, 138,400 shares issued and outstanding at March 31, 2008 and June 30, 2008,				
aggregate liquidation value of \$254 124 124 Common stock, \$0.001 par value; 50,000,000 shares authorized; 10,347,126 and 10,359,626 shares issued and outstanding at March 31,				
2008 and June 30, 2008, respective	ly 10 10			
Additional paid-in capital	79,322 79,451 (71,607) (72,766)			
Accumulated deficit	(/1,09/) (/2,/00)			
Accumulated other comprehensive Foreign currency translation adjust				
Total stockholders' equity	8,590 7,736			
Total liabilities and stockholders' equi	ity \$ 22,060 \$ 20,964			

NATURAL HEALTH TRENDS CORP.

CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED) (In Thousands, Except Per Share Data)

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	Three Months Ended March 31, June 30, 2008 2008				
Net sales Cost of sales	\$ 11,395 \$ 12,323 3,090 3,445				
Gross profit 8,305 8,878 Operating expenses: Distributor commissions 3,997 4,600 Selling, general and administrative expenses (including stock-based compensation expense of \$164 and \$129 during the three months ended March 31, 2008 and June 30, 2008,					
respectively) Depreciation and amortizatio Impairment of long-lived ass					

		-	
Total operating expenses	9,003	3 9,242	2
Loss from operations	(698)	(364)	
Other income:			
Gain (loss) on foreign exchange	3	371 (1	18)
Interest income	35	33	
Interest expense (including amore debt issuance costs and accretion	n of debt		
discount of \$362 and \$449 durin months ended March 31, 2008 a			
2008, respectively)		(556)	
Other	8 (2		
Total other income (expense), net		 27 (60	63)
Loss before income taxes and minute Income tax provision	ority interest (37)	(671) (42)	(1,027)
Net loss	(708) (1		
Preferred stock dividends	(4)	(4)	
Net loss attributable to common st	ockholders \$	5 (712) S	\$ (1,073)
Loss per share - basic and diluted	\$ (0	.07) \$ (0).11)
Weighted-average number of share	es outstanding	9,567	7 9,619

NATURAL HEALTH TRENDS CORP.

CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED) (In Thousands)

Three Months Ended

March 31, June 30, 2008 2008

CASH FLOWS FROM OPERATING ACTIVITIES: Net loss \$ (708) \$ (1.069)

Net loss	\$ (708) \$ (1,069)
Adjustments to reconcile net loss	to net cash
used in operating activities:	
Depreciation and amortization o	of property and
equipment	186 166
Amortization of intangibles	200 200
Amortization of debt issuance co	osts 62 76
Accretion of debt discount	300 373
Stock-based compensation	164 129
Impairment of long-lived assets	24 4
Changes in assets and liabilities:	
Accounts receivable	50 36
Inventories, net	781 (69)
Other current assets	(399) 638
Other assets	59 83
Accounts payable	(293) (410)
Income taxes payable	18 (16)
Accrued distributor commission	ns (374) (121)
Other accrued expenses	(389) (294)
Deferred revenue	(938) 46
Other current liabilities	(127) 84
Net cash used in operating activiti	ies (1,384) (144)

CASH FLOWS FROM INVESTING ACTIVITIES: Purchases of property and equipment (6) (140)				
Decrease in restricted cash	93	614	•	
Net cash provided by investing activities		87	474	
CASH FLOWS FROM FINANCING ACTI	WITIE	c		
Proceeds from debt	-	3 145		
Net cash provided by financing activities		-	145	
Effect of exchange rates on cash and cash equivalents (328	3)	77		
Net (decrease) increase in cash and cash				
	5)	552		
CASH AND CASH EQUIVALENTS, begin	ning o		6,282	4,657
CASH AND CASH EQUIVALENTS, end o		od	\$ 4,657 \$	5,209

Contact:

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